

OVERVIEW

Matt Shaw has been passionate about design and development since his first IBM PS/2 computer. While still in college, he went to work for web start-up Abstract Edge where he learned a wide range of technologies and became proficient in many areas of design and development. He then went on to lead development for media players at MTV Networks. He is presently VP of Development for technology start-up FHTML which develops the product FluidHtml.

EXPERIENCE

VP Software Development at FHTML, Inc - New York, NY + Boston, MA

March 2009 – Present

Leads development and architecture of FluidHtml product and platform.

Senior Flash Developer at MTV NETWORKS - New York, NY

February 2005 – March 2009

Lead and managed development of MTVN's core media player platform incorporating secure media streaming, complex ad logic, live streaming, automatic quality selection, full-episode support, syndication, and re-branding. Lead development of MTVN media player products including MTV Overdrive, VH1 VSpot, and Comedy Central Motherload. As of February 2009, MTVN's media player served over 300 million streams a month making it the #2 most-watched player on the internet.

Key Projects

- MTVN Core Media Player Platform
- MTV Overdrive
- Urge TV Radio

Technologies:

- AS2 / AS3 / Flash / Flex / PureMVC
- Flash Media Server
- Windows Media Player
- PHP / Java / JSP / Python
- HTML / CSS / JavaScript
- Hudson/Maven/Ant
- Akamai / ESI

Senior Designer, Developer, Flash Developer at ABSTRACT EDGE - New York, NY

December 1999 – February 2005

Acted as swiss-army knife to provide lead on many design and development projects with a concentration on Flash and interactive development.

Key Projects

- Marriot Marquis : <http://nymarriottmarquis.com>
- Vera Wang : <http://verawang.com>
- Clairol Pro : <http://clairolpro.com>
- Perrier

Technologies:

- Flash
- HTML / CSS / JavaScript
- Plone / Zope / Python

- PHP / ASP / Perl / ColdFusion
- MySQL / MSSQL

Freelance Designer and Developer - New York, NY

January 1998 – Present

Freelance projects range from design to development to full-range site services and print work.

Key Projects:

- Frank 151 Magazine : <http://frank151.com>
- Recon Clothing : <http://reconstore.com>
- Malbon Brothers : <http://malbonbrothersfarms.com>
- Craig Wetherby Photography : <http://craigwetherby.com>
- Dante Ross : <http://danteross.com>
- Playboy TV International sales brochure and newsletter

Technologies:

- Flash / Flex / AMF
- HTML / CSS / JavaScript
- PHP / Python
- Wordpress / Drupal
- MySQL

Personal Projects/Interests

- XML-RPC Flash Client : <http://sourceforge.net/projects/xmlrpcflash>
- NYC Taco Reviews : <http://ihearttacos.com>
- Photography : <http://unformatt.com/photos>
- Turntables @ Whitney Biennial : <http://www.artnet.com/magazine/reviews/wong/wong3-15-02.asp?C=1>
- Sculptural User Interface : <http://www.michaelrees.com/creative/CreativeCapital.htm>

Education

New York Institute of Technology / Computer Graphics
1999 – 2001

REFERENCES

Chris Keane
VP of Product Dev at KickApps
chris@cycloneranger.com
917-693-1087

Glenn Goldstein
VP Media Technology Strategy at MTV Networks
glenn.goldstein@mtvn.com
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Scott Paley
CTO at Abstract Edge
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